



WHAT OUR CLIENTS SAY

"The work feels real for me, never programmed or templated"

Executive Director, Regulatory Authority

"I value the openness, friendliness and respect for our relationship"

Partner, Professional Services

"They have deep, incredible insights... a real understanding of me... to challenge unexplored opportunities"

Executive, Energy

"I would highly recommend any corporation, company or individual consider Optim for leadership development"

Director, Entertainment

"This work has given me a real sense of purpose, direction and confidence in my abilities"

Financial Controller, Logistics

"They have unique insights and a way of truly engaging with you, this has worked really well with my executive team"

CEO, Government Agency

OUR TEAM



Ben Hudson

Founder & Director



Tiffany Scotton

Director



Scott Stacey

Director



Tarli Young

Manager of Research
& Product Development



Natasha Tonkin

Experience
Manager

HELPING LEADERS TO MAXIMISE IMPACT,
MEANING AND WELLBEING.

Based on more than **20 year's of global experience in business and psychology**, we are a boutique development firm with the core goal of helping leaders achieve **greater performance** outcomes as well as **improved wellbeing**.



WE ARE

Passionate
Insightful
Personal
Flexible
Open-minded
Caring

WE ARE NOT

Transactional
Directive
Ego Driven
Impersonal
Too Corporate
Systematic

“ Learn your theories well, but put them aside when you meet the miracle of a living person ” - Carl Jung

WHAT WE DO

We offer leadership development services across three core streams:

INDIVIDUALS	TEAMS	WELLBEING
CEO/Founder Coaching	Team Development	Thrive
Executive Coaching	Team Coaching	Mindfulness Programs
Assessment	Coaching Circles	Wellbeing Workshops

OUR DIFFERENCE

- We want to change the way people work, so they can thrive in life.
- We partner with exceptional people who want to have an even greater impact on the world.
- We help leaders focus on the things that make the greatest difference.

PROFESSIONALLY

By stretching further and stepping out of their comfort zone using a strengths-first approach.

PSYCHOLOGICALLY

By taking purposeful action to enhance their wellbeing and create greater meaning.

PERSONALLY

Through deeper insights and stronger, more authentic relationships.